



LAPDA

Lamoille Area Professional Development Academy

Bringing Best Practice to Vermont Students through Professional Learning for Vermont Educators

Media Literacy

Instructor: Doug Boardman M.A.

Appropriate for K-12 educators

Dates:
July 10-14, 2017

Time: 8:00-4:00pm

Location:
Lamoille Union High
School, Hyde Park, VT

Cost:
\$750 for members;
\$850 for nonmembers

* An additional \$500 for
optional 3 graduate credits
from St Michael's College

Registration:
www.lapdavn.org

**Call (802) 479-0900
for more information**

Course Description:

Considered by many researchers and educators to be one of the most important topics in today's society, media literacy promotes an awareness of the communication forces that mold our everyday lives.

Among other things, this course covers the following: how we communicate and how advertising and marketing influence our roles as consumers. It also examines the effects of social networks on daily lives, the history and development of the print and electronic media: newspapers, magazines, books, radio, TV, music and movie industries, as well as the changes in American social norms since the 1950's and the impact of American culture in a global context.

Educators will:

- Spend time preparing grade-level lessons, activities, and units to use in their own classrooms
- Obtain resources and information to evaluate media bias, products, and content
- Gain current perspectives on media use by all age groups
- Develop assessments to further student understanding of media topics and issues

Visit our website for the latest course details and to Register: www.lapdavn.org
Questions: info@lapdavn.org 802-479-0900